

Executive Biography

Bridgette Chambers

Bridgette Chambers, industry leading growth strategist, brings over twenty years of success to coaching entrepreneurs and business leaders to envision and implement intensive growth and change strategies. Chambers is the author of FixIt, the highly acclaimed book that provides actionable strategies for profitable problem solving. Chambers is a well known keynote speaker that has shared the stage with Colin Powell, Lisa Leslie, Seth Godin, Michael Eisner, and other notable personal brands.

Chambers founded [BGBC Marketing](http://bgbcmarketing.com/) in 2013 to put the knowledge and tools necessary to launch a start up or grow an established business in the hands of small and mid size business leaders and entrepreneurs across the globe. BGBC Marketing provides strategic solutions for brand management, marketing automation, and brand transformation.

Before BGBC Marketing’s debut, Chambers was the CEO of [Constellation Research](http://constellationr.com/), a world-class research technology firm helping clients to unleash the power of emerging and disruptive technologies based in Silicon Valley. Constellation Research represents an impressive portfolio of iconic brands and has analysts delivering cutting edge research across the globe. While Chambers remains part of the Constellation board today, she left the CEO post to launch the independent community, [Empowered](https://www.facebook.com/empoweredw)**W** with community co-creator and four time gold Olympian, Lisa Leslie. Empowered**W** is one of the fastest growing communities of female innovators focused on education, best practices, and transformation. Empowered**W** hosts events across the globe connecting female entrepreneurs and innovation thought leaders with market makers, venture capitalists, and esteemed professionals.

Previously, Chambers was the CEO of [Americas’ SAP Users Group (ASUG),](http://www.asug.com/) the largest trade association serving SAP customers on the globe. During her tenure with ASUG, Chambers led a turn around and transformation that took the twenty-year brand from a period of financial and operational trouble to one of prosperity and stability. While serving as CEO for ASUG, Chambers doubled membership, enhanced service and delivery, rebuilt corporate culture, and created substantial growth in earnings. ASUG was awarded two American Business Awards under Chambers tenure including Company of the Year. Chambers was awarded several ABA awards as well, including Maverick of the Year, Turn Around of the Year, and Executive of the Year.

Prior to joining ASUG, Chambers was CEO at Voile Enterprises, a leading management consultancy, where she increased both revenues and profitability and successfully guided the organization through acquisition.

Before Voile, Chambers served as vice president of Enterprise Business Solutions at Comsys, where she had global responsibility for the company’s Enterprise Resource Planning, Business Intelligence, and Analytics solutions divisions.

Chambers received her Bachelor of Science degree from the University of Houston, her MBA from Texas A&M University, and developed her leadership skills while serving proudly in the United States Army Reserves and the Texas Army National Guard.